

RECREATING A VILLA

Jay Fechtel Remembers



GEORGE COTT

The regal look of the Villa was inspired by Jay Fechtel's memories of Italy. The tranquil landscape design by Dobbins Tree Farm completes the inviting exterior of this home.

SOME TIME AGO JAY FECHTEL lived in Italy. While there, he resided in a villa which he adored, that was built by the Duke of Venice as a country retreat. From this memory, Jay designed this new estate as a majestic Italian villa with European flavor. Thirteen years ago, he founded The

Fechtel Company that builds eight to ten custom homes per year that range from 4500 square feet to 10,000 square feet.

Jay explains that "The people part of our business is where it all begins and ends. I really believe that great people combined with great processes will result

in exceptional homes." He also believes in details, and elaborate details are what he brought to this Street of Dreams model home that was styled after his lodgings in d' Alme, Italy. Using original designs with exceptional amenities, Jay Fechtel has created a residence where craftsmanship is evident at every level. ▶



◀ The custom built-ins, in this corner of the bath, are the type of perfection that Jay Fechtler demands in his homes.

Jay believes that time is the factor that has the most direct effect upon the building process. He states, "The more time that my staff and I have to spend on a project, the better it will be. Our goal is not to grow in terms of the number of homes we build, but rather, it is

to grow in terms of how well we build them."

The Villa d' Alme, as Jay has named it, has exquisite, yet comfortable styling that creates a warm atmosphere where memories begin. Enduring wood, stone and metal blend with antique finishes

and textures to express unique character and lasting value. ■

EDITOR'S NOTE: The Villa d' Alme was built by The Fechtler company in Stillwater. To contact Jay Fechtler, call 813-264-7778.